

GlobalPulse

2010
3010

www.GlobalPulse2010.gov

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2010
2010

What is Global
Pulse 2010?



Who was invited
to give ideas?



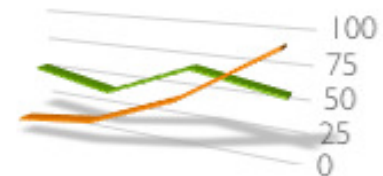
The Conversation



The Platform



Key Results





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GLOBAL PULSE 2010 SNAPSHOT

- ☐ What was it?
 - Global online collaboration event to take place over 3 days
- ☐ What was the goal?
 - Connect socially engaged individuals
 - Inform U.S. foreign assistance and diplomatic strategies
 - Turn dialogue into partnerships, ideas into opportunities, and rhetoric into action
- ☐ Who sponsored the event?
 - USAID in partnership with: U.S. Departments of State, Commerce, Education, Health and Human Services

The Conversation

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WE WANT IDEAS FROM



USAID
FROM THE AMERICAN PEOPLE
FOR THE AMERICAN PEOPLE



and



Everyone else



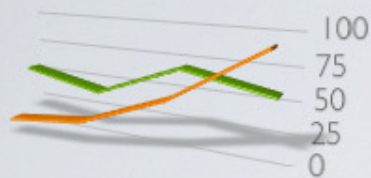
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THE PLATFORM

- ☐ IBM's Innovation Jam™ solution
- ☐ Supports up to 20,000 participants from around the globe
- ☐ Performs real-time text analysis and data mining
- ☐ 10 forums comprised of live conversations
- ☐ Luminaries to guide conversation
- ☐ VIP Guests to sign on and chat





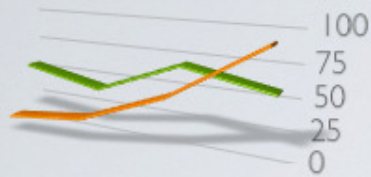
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Key Results

- Over 10,000 participants
- Over 155 countries
- Over 13,000 posted comments, ideas and solutions
- 60% participation outside U.S.
- Gender Parity 51% female 49% male
- Over 1,700 Facebook fans

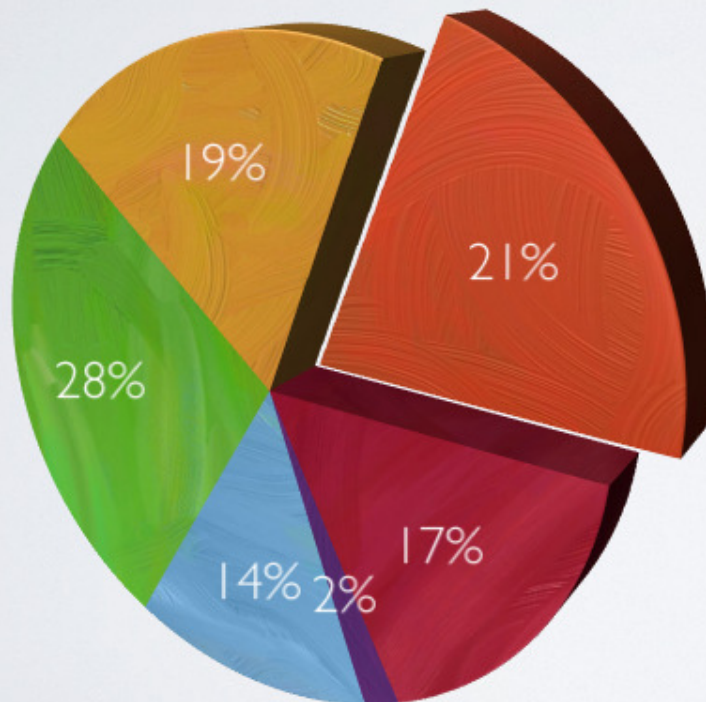




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Age Distribution of Participants



- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65+ years

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